



Apoorva Choudhary

DIRECTOR & WRITER



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AWARDS



- Cult Critic Movie Awards
- Berlin Motion Picture Awards
- Calcutta Film Competition
- Mumbai Entertainment
- International Short Film Festival

EDUCATION



★ MFA - FILMMAKING

2021 - 2023
New York Film Academy

★ MA - MEDIA GOVERNANCE

2017 - 2019
Jamia Milia Islamia

★ DIPLOMA - PHOTOGRAPHY

2015 - 2017
Treveni Kala Sangham

★ BA - JOURNALISM

2014 - 2017
Delhi College of arts and Commerce,
Delhi University

EXPERTISE



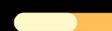
Shot Designer



Photoshop



After Effects



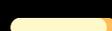
Final Draft



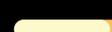
AVID



DaVinci



Think crew



Movie Magic



Studio Binder



Filmography

Director & Writer



Abhasaya & Lasya
(Documentary, 2018)



Niswaniyat
(Short-Drama, 2023)



Blood Relation
(Short-Drama, 2023)



Connection
(Silent Short. 2019)



Hale Hitler
(Comedy, Short 2020)



She Prayed for Me
(Music Video, 2025)



Filmography

Director & Writer



Unexpected
(Short-Thriller, 2026)



Filmography

Production Designer

Somewhere only we know
The Justice
Sincerely me
Lost and found
Eternity
Dissecting with Darcy
Galaxy Book
Strong Black Woman
One Sun
Evil Intention
Err_Connection
Boundaries
Ray of Hope
Lotus
23 days
Buddy
Come, Let's Dance
Sherlock
Vande Bharat via America
Socks
Tongue
Justice
You & Me
Billionaire accidental wife
A void
Me & You
Haunted Spotlight
Beneath the surface

Assistant Director

Rooh: A sonnet
The Spectrum of you
Turning the tide
White Vinigga
For Me: Music Video
The New Monster on block
Reboot
A Mobs Tale
The Hannah Fletcher show
Gringo Bachata
Song of Swords
The Briefcase
Dress to Impress
Term
Space
Keeper of the door

Script Supervisor

Somewhere only we know
Copy Cat
Mates
She prayed for me
You & Me
Dissecting with Darcy
Deadend
The Pool Boy



WORK

BLACK VINES NETWORK

Art Director | Production Head | 2025 – Present

- Designed and executed visually resonant environments tailored for underrepresented narratives in Black cinema.
- Managed creative teams of set dressers and stylists to bring abstract concepts into tangible, cohesive sets.

THE CINEMA JUNKIES

Production Head | 2024 – Present

- Led art direction and set design for multiple short films and digital campaigns; managed visual continuity across 6+ projects.
- Developed and pitched original production design concepts that directly contributed to projects being selected at major festivals (WFCF, MEIFF).

SHADED FEATHERS

Creative Director | 2020-2021

- Directed art department for over 10 films; created custom props and sets aligned with each project's emotional arc.
- Specialized in vintage/period aesthetics and sustainable sourcing strategies.

DREAM TRADERS

Creative Director | 2019 -2020

- Assisted in the direction and design of experiential marketing activations, including large-scale events and branded spaces.

WORK

DISCOVERY

Post Production | 2017-2019

- Researched and co-wrote docu-series scripts on Kashmir; contributed to visual treatment decks for pitch presentations.

AIM PRODUCTION

Post Production | 2019-2020

- Coordinated a documentary series on Kashmir as a scriptwriter with AIM production house.

BEHAVE FILMY

Production Director

- Designed large-scale branded event spaces and pop-up environments for immersive brand storytelling.
- Partnered with clients to integrate marketing objectives with set design aesthetics.